

# EAU CLAIRE *Bridal Fair* & WOMEN'S EXPO

**Eau Claire, WI**  
**Sunday, Sept 29, 2019**  
**11 AM to 3 PM**

**Organization** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

\_\_\_\_\_

**Phone** \_\_\_\_\_

**E-Mail** \_\_\_\_\_

A. Select an Exhibitor or Sponsor Package (check one package)

<p>____ Basic Package - \$439</p> <ul style="list-style-type: none"> <li>• 8 by 10 pipe and draped booth</li> <li>• Covered banquet table</li> <li>• 2 folding chairs</li> <li>• Small print ad</li> <li>• Listing &amp; Link on event website</li> </ul>	<p>____ <b><u>Best Value - \$729</u></b></p> <ul style="list-style-type: none"> <li>• 8 by 10 pipe and draped booth</li> <li>• <b>Carpeted location</b></li> <li>• Covered banquet table</li> <li>• 2 folding chairs</li> <li>• <b>Medium print ad</b></li> <li>• Listing &amp; Link on event website</li> <li>• <b>Database</b> of Guests and Brides</li> <li>• 250 promotional inserts in <b>bride's take-home bags</b></li> </ul>	<p>____ Platinum Sponsor-\$1,499</p> <ul style="list-style-type: none"> <li>• <b>DOUBLE 8 by 20</b> pipe and draped booth</li> <li>• Carpeted location</li> <li>• 2 covered banquet tables</li> <li>• 4 folding chairs</li> <li>• <b>Large print ad</b></li> <li>• Listing, Link and Logo on event website</li> <li>• Database of Guests and brides</li> <li>• 250 promotional inserts in bride's take-home bags</li> <li>• Logo on event posters</li> </ul>
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B. Calculate Balance Due:

Package Cost	\$ _____
Electricity (\$15)	+ \$ _____ (Optional)
Floor Rug (\$30)	+ \$ _____ (Optional)
Discount	- \$ _____ (if applicable)
<b>TOTAL DUE</b>	<b>\$ _____</b>

**Available Discounts:**  
**20% off First-Time Vendors**  
**OR**  
**20% Off for Non-Profits**

**30% Deposit Due at time of Registration - - - - Balance Due 45 Days Prior to Show Date**

Return registration form, minimum **30% deposit** and Exhibitor Space Agreement to:  
C & G Promotions, LLC, PO Box 976., Eau Claire, WI 54702-0976 or Fax to (866)512-7802

**Method of Payment:**

\_\_\_\_ Invoice Us \_\_\_\_ Check Enclosed

\_\_\_\_ MC/VS/DISC/AmEx # \_\_\_\_\_ Exp Date \_\_\_\_\_ CSV# \_\_\_\_\_

EXHIBITOR SPACE AGREEMENT

This Agreement is entered into on the \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ between C & G Promotions, LLC, (hereinafter referred to as "Promoter") and \_\_\_\_\_, (hereinafter referred to as "Exhibitor") for the following event: 2019 Eau Claire Bridal Fair (the "Event") to be held on Sunday, September 29, 2019. The parties agree as follows:

- 1. Grant of Space. Promoter hereby grants to Exhibitor the following exhibitor space within the rented exhibition location to the business indicated on the registration form only - no shared booths are allowed.
2. Other Persons/Entities. The Promoter and Exhibitor agree and acknowledge that the Promoter shall be free to grant other persons and/or entities the right to set up booths in the Building at the Promoter's discretion.
3. Payments to Promoter. In consideration of this Agreement, Exhibitor agrees to pay Promoter the amount indicated in attached registration form (the "Rental Fee and Promotional Items"). Unpaid booth reservations within 45 days of event may be released for general sale at Promoter's discretion.
4. Space Allocation. Exhibit space will be allocated at the discretion of the promoter. Exhibitors reserving larger partnership packages and returning exhibitors may receive additional priority.
5. Hours of Operation. The Exhibitor shall not set up its booth before 7:00 AM on the date of the Event. The Exhibitor shall not close down its booth before 3:15 PM on the date of the Event.
6. Opening Late/Closing Early. Exhibitors who vacate their booths prior to the published dismantle time without permission of Promoter will be assessed a fine equal to one half the Rental Fees and may not be allowed to return to future events with C & G Promotions, LLC.
7. Equipment, Fixtures and Utilities. The Promoter agrees to provide the specified booth space for the Event. The Exhibitor agrees to provide all other items necessary to adequately set up and display its particular booth.
8. Assignment. Exhibitor shall not assign, sublet, or share the whole or any part of the space contracted to them with a separate business, organization or individual or solicit on others behalf.
9. Clean Location. Exhibitor shall keep its area clean and organized. Exhibitor shall place all trash and remaining items in trash receptacles at end of show.
10. Sound Devices. Promoter reserves the right to limit sound from any device, including televisions or radios, in the absolute discretion of Promoter.
11. Disorderly Conduct. Disorderly conduct of any kind or nature, including, but not limited to, the use of profanity, is in violation of this Agreement.
12. Loss or Damage. Neither Promoter nor its management shall be liable for the damage, loss, or destruction to the exhibits or Exhibitor property by reason of fire, theft, accident, or other destructive causes.
13. Compliance. Exhibitors shall comply with all Town, County, State and Federal Laws and Promoter shall not be responsible for the failure of the Exhibitor to comply with all said laws.
14. Hold Harmless & Indemnification. Promoter is not responsible for any liability arising out of the negligent acts of the Exhibitor or its employees or for any injuries sustained by Exhibitor or its employees, unless due to the gross negligence of Promoter, Promoter's employees or agents.
15. Access. In the event Exhibitor desires to gain access to the Building other than the ordinary times provided hereinbefore, the Exhibitor must make such request to Promoter in writing and said request is subject to the approval of Promoter, in Promoter's absolute discretion.
16. Operations. Exhibitor must be set up and open and must remain open during the Exhibit hours.
17. Displays. All displays and exhibits must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.
18. Exhibitors. Exhibitor solicitation is limited to the reserved booth space. NO SOLICITATION is allowed outside of the exhibitor's specified booth space or in aisles, restrooms, parking lot, or other property areas.
19. Left-over Merchandise. Promoter assumes no responsibility for any merchandise or displays left in the Building after the closing of the exhibition.
20. Inability to Perform. If Promoter should be prevented from holding the exhibition for reasons beyond Promoter's control (such as, but not limited to, damage to building, riots, strikes, acts of government, or acts of God) or if Exhibitor cannot occupy the assigned exhibit space due to reasons beyond Promoter's control, then Promoter has the right to cancel the exhibition or any part thereof, with no further liability to the Exhibitor other than a refund of the Rental Fee, less a proportionate share of the exposition cost incurred.
21. Insurance. Exhibitor acknowledges that Promoter does not maintain and is not responsible for obtaining insurance covering Exhibitor's property. Exhibitor agrees to provide such insurance.
22. No Supervision. Exhibitor hereby agrees and understands that it is not the responsibility of Promoter to supervise the operations and Promoter has no duty to provide security or protect Exhibitor against theft of its merchandise or property.
23. Floor Plan Arrangement. Promoter reserves the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. In said event, all exhibitors will be notified.
24. Breach of Contract. If Exhibitor breaches this Agreement by failing to appear at the scheduled event, Exhibitor remains responsible for the Rental Fee.

Promoter: C & G Promotions, LLC

Exhibitor: \_\_\_\_\_ (print name)

Lisa Gill

By: (signature)